

EDISTO BLACKWATER BOOGIE

2024 SPONSORSHIP PACKET

A MUSIC & OUTDOOR
FESTIVAL



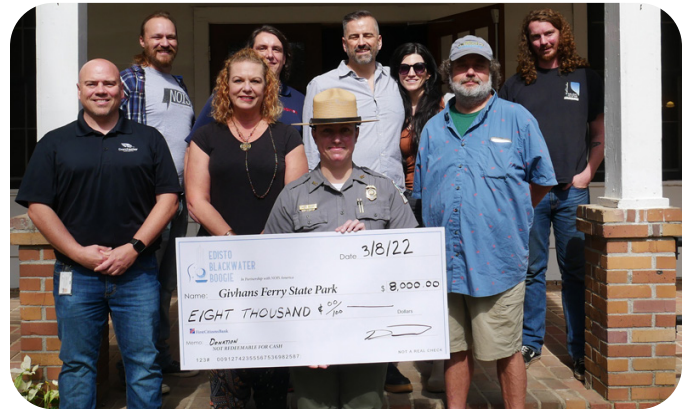
Girhans Ferry
STATE PARK

WWW.EDISTOBLACKWATERBOOGIE.COM

SEEKING SPONSORS FOR OUR 5TH ANNUAL FESTIVAL

PROCEEDS GO BACK TO THE PARK

Over the last five years, \$20,000 dollars has been raised for the park. Our 2024 Proceeds are dedicate to creating an ADA accessible trail along the river bluff to increase accessibility for all that visit this beautiful state park.



THE EDISTO BLACKWATER BOOGIE – THE MUSIC LOVER’S MUSIC FESTIVAL

The Edisto Blackwater Boogie is an outdoor festival taking place at Givhans Ferry State Park from October 18th, 19th, & 20th, 2024!

Join us for the 5th annual Edisto Blackwater Boogie. There will be a variety of outdoor activities as well as performances from local musicians (lineup pending), food and drink trucks, kid-friendly activities, and more. Activities include a full line up of musical acts on Friday and Saturday and a songwriter showcase on Sunday morning, bonfire jam sessions, guided tours, live art and art creative opportunities from Public Works Art Center, and musical performances by local and regional bands and songwriters. Food and drink trucks will be on-site as well as artisan vendors. There will also be several fun activities for the kids!

The Edisto Blackwater Boogie is a weekend-long event. Camping is encouraged! Immerse yourself in the experience by camping out under the stars. Tent and camper sites at Givhans Ferry State Park are available for the full weekend.

General Admission passes are \$75 for Friday, Saturday and Sunday. General Admission for Friday are \$40, and Saturday \$50.

Tickets for children ages 6-16 are \$5. Kids 5 and under are free.

Camping is available with prices starting as low as \$75 for the weekend.

The event is rain or shine. In the event of a mandatory evacuation, the event will be canceled and all tickets refunded.

Tickets are nonrefundable, but they are transferable.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

We have six exclusive sponsorship opportunities available for the Edisto Blackwater Boogie festival. Each sponsorship is tailored to meet the needs and objectives of our corporate partners. Benefits of supporting the festival include:

LIVE OAK STAGE SPONSOR: \$7,500

- Campsite on Park Grounds, up to 2 Tents and 6 Guests
- 6 Weekend Festival Tickets
- 6 Festival T-Shirts
- Company Logo and Advertisement featured on Main Stage
- Road Sign at Festival
- 10x10 Booth Space at Festival
- Ad Placement on Festival Website
- Company Logo featured largest size and top placement on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as main sponsor on Festival Website
- 6 Social Media posts featuring information about company thanking them for sponsorship

RIVER BIRCH STAGE SPONSOR: \$5,000

- 6 Weekend Festival Tickets
- 6 Festival T-Shirts
- Company Logo and Advertisement featured on Side Stage
- Road Sign at Festival
- 10x10 Booth Space at Festival
- Ad Placement on Festival Website
- Company Logo 2nd placement on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as Side Stage Sponsor on Festival Website
- 4 Social Media posts featuring information about company thanking them for sponsorship

LOBLOLLY STAGE SPONSOR: \$3,000

THIS IS OUR SINGER/SONGWRITER STAGE BY THE RIVER HOUSE.

- 6 Weekend Festival Tickets
- 6 Festival T-Shirts
- Company Logo and Advertisement featured on Side Stage
- Road Sign at Festival
- 10x10 Booth Space at Festival
- Ad Placement on Festival Website
- Company Logo 2nd placement on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as Side Stage Sponsor on Festival Website
- 4 Social Media posts featuring information about company thanking them for sponsorship

BEER AND WINE SPONSOR: \$2,500

- 5 Weekend Festival Tickets
- 5 Festival T-Shirts
- Banner advertisement with digital art provided from the company featured on the side of the main stage
- Sponsorship includes printing cost of banner to be kept by the sponsor for future use
- Ad Placement on Festival Website
- Company Logo linked to Sponsors website featured as Stage Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship
- 10x10 Booth Space at Festival

SUPPORTING STAGE SPONSOR: \$1,500

- 4 Weekend Festival Tickets
- 4 Festival T-Shirts
- Banner advertisement with digital art provided from the company featured on the side of the main stage
- Sponsorship includes printing cost of banner to be kept by the sponsor for future use
- Ad Placement on Festival Website
- Company Logo linked to Sponsors website featured as Stage Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship
- 10x10 Booth Space at Festival

SUPPORTING SPONSORSHIP OPPORTUNITIES

We have many great sponsorship opportunities available for the Edisto Blackwater Boogie festival aside from our Exclusive levels. Supporting sponsorship opportunities include:

GREENROOM SPONSOR: \$1,500

- 4 Weekend Festival Tickets
- 4 Festival T-Shirts
- Banner advertisement with digital art provided from the company featured at the River Front Hall, featured during the Sonwriter Showcase on Friday as Songwriter Showcase Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship
- Sponsorship includes printing cost of banner to be kept by the sponsor for future use
- Ad Placement on Festival Website
- Company Logo linked to Sponsors website featured
- 10x10 Booth Space at Festival

S.U.P. SPONSOR: \$1,000

5 Sponsorships Available

- 4 Weekend Festival Tickets
- 4 Festival T-Shirts
- Road Sign at Festival
- Booth Space at Festival
- Company Logo on Festival T-Shirt, Posters, and all marketing materials
- Ad Placement on Festival Website
- Company Logo linked to Sponsors website featured as S.U.P. Sponsor on Festival Website
- 2 Social Media posts featuring information about company thanking them for sponsorship
- 10x10 Booth Space at Festival

KAYAKER SPONSOR: \$750

4 Sponsorships Available

- 4 Weekend Festival Tickets
- 4 Festival T-Shirts
- Road Sign at Festival
- Company Logo on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as Kayaker Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship

TUBER SPONSOR: \$500

6 Sponsorships Available

- 2 Weekend Festival Tickets
- 2 Festival T-Shirts
- Road Sign at Festival
- Company Name typed on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as Tuber Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship

SWIMMER SPONSOR: \$250

Unlimited Sponsorships Available

- 2 Weekend Festival Tickets
- Company Name typed and linked to Sponsors website featured as Swimmer Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship


PROMOTION AND EXPOSURE FROM FESTIVAL SUPPORTERS

Sponsorship levels include the opportunity to be reached by all of the companies and organizations involved in creating and organizing this event. Below, you will find numbers which indicate the amount of followers on social media that each supporting organization has, hence the kind of exposure you can expect.

TOTAL FOLLOWERS FOR 2024

 234,000+  95,000+

SC STATE PARKS

 184,000
 82,100

AWENDAW GREEN

 27,000
 11,700

DORCHESTER COUNTY GOV

 22,000
 2,623

PUBLIC WORKS ART CENTER

 5,300
 4,082



FRIENDS OF THE EDISTO

 7,100
 540

ADVYON

 653
 420

EDISTO RIVER ADVENTURES

 12,000
 2,406

EDISTO BLACKWATER BOOGIE

 3,900
 1,403

DAN RILEY MUSIC

 2,900
 1,188

NOIS

 350
 76

SPONSOR REGISTRATION FORM

SPONSORSHIP LEVEL

- Live Oak Stage Sponsor (1): \$7,500
- River Birch Stage Sponsor (1): \$5,000
- Loblolly Stage Sponsor (1): \$3,000
- Beer & Wine Sponsor (1): \$2,500
- Supporting Stage Sponsor (1): \$1,500
- Greenroom Sponsor (1): \$1,500
- S.U.P. Sponsor (5): \$1,000
- Kayaker Sponsor (4): \$750
- Tuber Sponsor (6): \$500
- Swimmer Sponsor (unlimited): \$250

Make checks payable to "Network of Open Instrument Studios"

SPONSOR LISTING INFORMATION

Business Name: _____

Contact Name: _____

Business Address: _____

Email: _____ Phone: _____

Website: _____ T-Shirt Size(s): _____

Facebook: _____ Twitter: _____ Instagram: _____

Signature: _____ Date: _____

Mail Registration Forms:

Edisto Blackwater Boogie
ATTN: Dan Riley
PO Box 1632
Goose Creek, SC 2944

**SCAN NOW TO UPLOAD YOUR
MARKETING ASSETS AND
BECOME A SPONSOR TODAY.**

