

# EDISTO BLACKWATER BOOGIE

2023 SPONSORSHIP PACKET

A MUSIC & OUTDOOR  
FESTIVAL



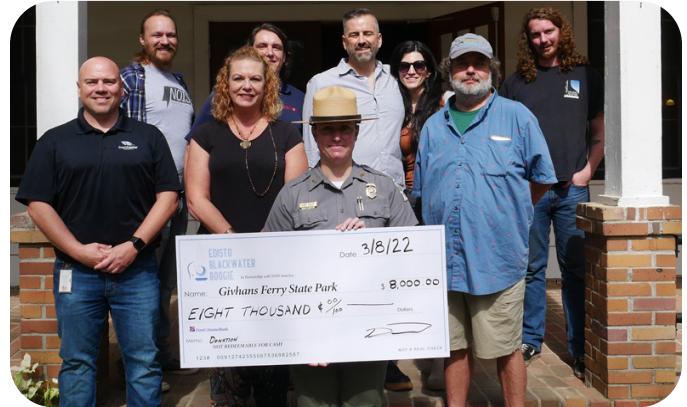
*Girhans Ferry*  
STATE PARK

[WWW.EDISTOBLACKWATERBOOGIE.COM](http://WWW.EDISTOBLACKWATERBOOGIE.COM)

## SEEKING SPONSORS FOR OUR FORTH ANNUAL FESTIVAL

### PROCEEDS GO BACK TO THE PARK

Over the last four years, \$14,000 dollars has been raised for the park. Our 2023 Proceeds will help to create an ADA accessible trail section along the River Bluff Trail, which will not only benefit visitors to the park for years to come, but also the festival experience in future years.



## THE EDISTO BLACKWATER BOOGIE – CELEBRATING THE EDISTO

The Edisto Blackwater Boogie is an outdoor festival taking place at Givhans Ferry State Park from October 27th - 29th, 2023!

Join us for the forth annual Edisto Blackwater Boogie. There will be a variety of outdoor activities as well as performances from local musicians (lineup pending), food and drink trucks, kid-friendly activities, and more. Activities include a full line up of musical acts on Friday and Saturday and a songwriter showcase on Sunday morning, bonfire jam sessions, guided tours, live art and art creative opportunities from Public Works Art Center, and musical performances by local and regional bands and songwriters. Food and drink trucks will be on-site as well as artisan vendors. There will also be several fun activities for the kids!

The Edisto Blackwater Boogie is a weekend-long event. Camping is encouraged! Immerse yourself in the experience by camping out under the stars. Tent and camper sites at Givhans Ferry State Park are available for the full weekend.

General Admission passes are \$75 for Friday, Saturday and Sunday. General Admission for Friday are \$40, and Saturday \$50. Tickets for children ages 6-16 are \$5. Kids 5 and under are free.

Camping is available as well as self contained camper sites, private and primitive tent camp sites. Walk-in tent sites are \$120.

Primitive camping with one tent and 2 people for \$75 or 2 tents and a group of 6 for \$100.

The event is rain or shine. In the event of a mandatory evacuation, the event will be canceled and all tickets refunded. Tickets are nonrefundable, but they are transferable.

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

We have six exclusive sponsorship opportunities available for the Edisto Blackwater Boogie festival. Each sponsorship is tailored to meet the needs and objectives of our corporate partners. Benefits of supporting the festival include:

### PREMIER TITLE SPONSOR: \$7,500

- Campsite on Park Grounds, up to 2 Tents and 6 Guests
- 6 Weekend Festival Tickets
- 6 Festival T-Shirts
- Company Logo and Advertisement featured on Main Stage
- Road Sign at Festival
- Booth Space at Festival
- Ad Placement on Festival Website
- Company Logo featured largest size and top placement on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as main sponsor on Festival Website
- 6 Social Media posts featuring information about company thanking them for sponsorship

### RIVER HOUSE STAGE SPONSOR: \$5,000

- 6 Weekend Festival Tickets
- 6 Festival T-Shirts
- Company Logo and Advertisement featured on Side Stage
- Road Sign at Festival
- Booth Space at Festival
- Ad Placement on Festival Website
- Company Logo 2nd placement on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as Side Stage Sponsor on Festival Website
- 4 Social Media posts featuring information about company thanking them for sponsorship

### VIP SIDE STAGE SPONSOR: \$3000

- 6 Weekend Festival Tickets
- 6 Festival T-Shirts
- Company Logo and Advertisement featured on Side Stage
- Road Sign at Festival
- Booth Space at Festival
- Ad Placement on Festival Website
- Company Logo 2nd placement on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as Side Stage Sponsor on Festival Website
- 4 Social Media posts featuring information about company thanking them for sponsorship

### BEER AND WINE SPONSOR: \$2,500

- 5 Weekend Festival Tickets
- 5 Festival T-Shirts
- Banner advertisement with digital art provided from the company featured on the side of the main stage
- Sponsorship includes printing cost of banner to be kept by the sponsor for future use
- Ad Placement on Festival Website
- Company Logo linked to Sponsors website featured as Stage Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship

### SUPPORTING STAGE SPONSOR: \$1,500

- 4 Weekend Festival Tickets
- 4 Festival T-Shirts
- Banner advertisement with digital art provided from the company featured on the side of the main stage
- Sponsorship includes printing cost of banner to be kept by the sponsor for future use
- Ad Placement on Festival Website
- Company Logo linked to Sponsors website featured as Stage Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship

## SUPPORTING SPONSORSHIP OPPORTUNITIES

We have many great sponsorship opportunities available for the Edisto Blackwater Boogie festival aside from our Exclusive levels. Supporting sponsorship opportunities include:

### GREENROOM SPONSOR: \$1,500

- 4 Weekend Festival Tickets
- 4 Festival T-Shirts
- Banner advertisement with digital art provided from the company featured at the River Front Hall, featured during the Sonwriter Showcase on Friday as Songwriter Showcase Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship
- Sponsorship includes printing cost of banner to be kept by the sponsor for future use
- Ad Placement on Festival Website
- Company Logo linked to Sponsors website featured

### S.U.P. SPONSOR: \$1,000

#### 5 Sponsorships Available

- 4 Weekend Festival Tickets
- 4 Festival T-Shirts
- Road Sign at Festival
- Booth Space at Festival
- Company Logo on Festival T-Shirt, Posters, and all marketing materials
- Ad Placement on Festival Website
- Company Logo linked to Sponsors website featured as S.U.P. Sponsor on Festival Website
- 2 Social Media posts featuring information about company thanking them for sponsorship

### KAYAKER SPONSOR: \$750

#### 4 Sponsorships Available

- 4 Weekend Festival Tickets
- 4 Festival T-Shirts
- Road Sign at Festival
- Company Logo on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as Kayaker Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship

### TUBER SPONSOR: \$500

#### 6 Sponsorships Available

- 2 Weekend Festival Tickets
- 2 Festival T-Shirts
- Road Sign at Festival
- Company Name typed on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as Tuber Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship

### SWIMMER SPONSOR: \$250

#### Unlimited Sponsorships Available

- 2 Weekend Festival Tickets
- Company Name typed and linked to Sponsors website featured as Swimmer Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship

## PROMOTION AND EXPOSURE FROM FESTIVAL SUPPORTERS

Sponsorship levels include the opportunity to be reached by all of the companies and organizations involved in creating and organizing this event. Below, you will find numbers which indicate the amount of followers on social media that each supporting organization has, hence the kind of exposure you can expect.



### TOTAL FOLLOWERS FOR 2023

 234,000+  95,000+


#### SC STATE PARKS

 163,786  
 78,600

#### AWENDAW GREEN

 25,000  
 9,827

#### DORCHESTER COUNTY GOV

 21,000  
 2,524

#### PUBLIC WORKS ART CENTER

 4,600  
 3,126

#### FRIENDS OF THE EDISTO

 6,973  
 533

#### ADVYON

 609  
 332


#### EDISTO RIVER ADVENTURES

 10,534  
 2,020

#### WINGS BACK ENTERTAINMENT

 310

#### DAN RILEY MUSIC

 2,900  
 1,038

#### NOIS

 319  
 67

## SPONSOR REGISTRATION FORM

### SPONSORSHIP LEVEL

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Title Sponsor (1): \$7,500             | <input type="checkbox"/> Supporting Stage Sponsor (1): \$1,500 | <input type="checkbox"/> Kayaker Sponsor (4): \$750         |
| <input type="checkbox"/> River House Stage Sponsor (1): \$5,000 | <input type="checkbox"/> Greenroom Sponsor (1): \$1,500        | <input type="checkbox"/> Tuber Sponsor (6): \$500           |
| <input type="checkbox"/> Side Stage Sponsor (1): \$3,000        | <input type="checkbox"/> S.U.P. Sponsor (5): \$1,000           | <input type="checkbox"/> Swimmer Sponsor (unlimited): \$250 |
| <input type="checkbox"/> Beer & Wine Sponsor (1): \$2,500       |  |   |

**Please make checks out to: Network of Open Instrument Studios**

### SPONSOR LISTING INFORMATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_ T-Shirt Size(s): \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Mail Registration Forms:

Edisto Blackwater Boogie  
ATTN: Dan Riley  
PO Box 1632  
Goose Creek, SC 29445