

EDISTO BLACKWATER BOOGIE

2022 SPONSORSHIP PACKET

A MUSIC & OUTDOOR
FESTIVAL



Girhans Ferry
STATE PARK

WWW.EDISTOBLACKWATERBOOGIE.COM

SEEKING SPONSORS FOR OUR THIRD ANNUAL FESTIVAL

Your generous support of the Edisto Blackwater Boogie event will help make much needed improvements to Givhans Ferry State Park, which will not only benefit visitors to the park for years to come, but also the festival experience in future years.

PROCEEDS GO BACK TO THE PARK

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THE EDISTO BLACKWATER BOOGIE – CELEBRATING THE EDISTO

The Edisto Blackwater Boogie is an outdoor festival taking place at Givhans Ferry State Park from October 7th - 9th, 2022!

Join us for the third annual Edisto Blackwater Boogie. There will be a variety of outdoor activities as well as performances from local musicians (lineup pending), food and drink trucks, kid-friendly activities, and more. Activities include a full line up of musical acts on Friday and Saturday and a songwriter showcase on Sunday morning and afternoon, bonfire jam sessions, guided tours, live art and art creative opportunities from Public Works Art Center, and musical performances by local and regional bands and songwriters. Food and drink trucks will be on-site as well as artisan vendors.

There will also be several fun activities for the kids!

The Edisto Blackwater Boogie is a weekend-long event. Camping is encouraged! Immerse yourself in the experience by camping out under the stars. Tent and camper sites at Givhans Ferry State Park are available for the full weekend.

Tickets are on sale now. General Admission passes are \$65 for Friday, Saturday and Sunday. General Admission for Friday are \$35, Saturday \$40, and Sunday \$30. Tickets for children ages 6-16 are \$5. Kids 5 and under are free.

Camping is available as well as self contained camper sites, private and primitive tent camp sites. Walk-In tent sites for \$115 - And primitive camping with one tent and 2 people for \$65 or 2 tents and a group of 6 for \$100.

The event is rain or shine. In the event of a mandatory evacuation, the event will be canceled and all tickets refunded. Tickets are nonrefundable, but they are transferable.

The Edisto Blackwater Boogie aims to "Celebrate the Edisto." Funds raised from the festival will support improvements to the Givhans Ferry State Park and future Edisto Blackwater Boogies.

Several different members of the community have already pledged their support of the event, but the more support we get, the better able we are

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

We have five exclusive sponsorship opportunities available for the Edisto Blackwater Boogie festival. Each sponsorship is tailored to meet the needs and objectives of our corporate partners. Benefits of supporting the festival include:

PREMIER TITLE SPONSOR: \$5,000

- Campsite on Park Grounds, up to 2 Tents and 6 Guests
- 6 Weekend Festival Tickets
- 6 Festival T-Shirts
- Company Logo and Advertisement featured on Main Stage
- Road Sign at Festival
- Booth Space at Festival
- Ad Placement on Festival Website
- Company Logo featured largest size and top placement on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as main sponsor on Festival Website
- 6 Social Media posts featuring information about company thanking them for sponsorship

RIVER HOUSE STAGE SPONSOR – \$3,000

- 6 Weekend Festival Tickets
- 6 Festival T-Shirts
- Company Logo and Advertisement featured on Side Stage
- Road Sign at Festival
- Booth Space at Festival
- Ad Placement on Festival Website
- Company Logo 2nd placement on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as Side Stage Sponsor on Festival Website
- 4 Social Media posts featuring information about company thanking them for sponsorship

VIP SIDE STAGE SPONSOR: \$2,500

- 6 Weekend Festival Tickets
- 6 Festival T-Shirts
- Company Logo and Advertisement featured on Side Stage
- Road Sign at Festival
- Booth Space at Festival
- Ad Placement on Festival Website
- Company Logo 2nd placement on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as Side Stage Sponsor on Festival Website
- 4 Social Media posts featuring information about company thanking them for sponsorship

SUPPORTING STAGE SPONSOR: \$1,500

- 4 Weekend Festival Tickets
- 4 Festival T-Shirts
- Banner advertisement with digital art provided from the company featured on the side of the main stage
- Sponsorship includes printing cost of banner to be kept by the sponsor for future use
- Ad Placement on Festival Website
- Company Logo linked to Sponsors website featured as Stage Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship

SONGWRITER SHOWCASE SPONSOR: \$1,500

- 4 Weekend Festival Tickets
- 4 Festival T-Shirts
- Banner advertisement with digital art provided from the company featured at the River Front Hall, featured during the Songwriter Showcase on Friday as Songwriter Showcase Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship
- Sponsorship includes printing cost of banner to be kept by the sponsor for future use
- Ad Placement on Festival Website
- Company Logo linked to Sponsors website featured

SUPPORTING SPONSORSHIP OPPORTUNITIES

We have many great sponsorship opportunities available for the Edisto Blackwater Boogie festival aside from our Exclusive levels. Supporting sponsorship opportunities include:

S.U.P. SPONSOR: \$1,000

3 Sponsorships Available

- 4 Weekend Festival Tickets
- 4 Festival T-Shirts
- Road Sign at Festival
- Booth Space at Festival
- Company Logo on Festival T-Shirt, Posters, and all marketing materials
- Ad Placement on Festival Website
- Company Logo linked to Sponsors website featured as S.U.P. Sponsor on Festival Website
- 2 Social Media posts featuring information about company thanking them for sponsorship

TUBER SPONSOR: \$500

10 Sponsorships Available

- 2 Weekend Festival Tickets
- 2 Festival T-Shirts
- Road Sign at Festival
- Company Name typed on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as Tuber Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship

KAYAKER SPONSOR: \$750

6 Sponsorships Available

- 4 Weekend Festival Tickets
- 4 Festival T-Shirts
- Road Sign at Festival
- Company Logo on Festival T-Shirt, Posters, and all marketing materials
- Company Logo linked to Sponsors website featured as Kayaker Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship

SWIMMER SPONSOR: \$250

Unlimited Sponsorships Available

- 2 Weekend Festival Tickets
- Company Name typed and linked to Sponsors website featured as Swimmer Sponsor on Festival Website
- Social Media post featuring information about company thanking them for sponsorship


PROMOTION AND EXPOSURE FROM FESTIVAL SUPPORTERS

Sponsorship levels include the opportunity to be reached by all of the companies and organizations involved in creating and organizing this event. Below, you will find numbers which indicate the amount of followers on social media that each supporting organization has, hence the kind of exposure you can expect.



TOTAL FOLLOWERS

 234,000+  95,000+

SC STATE PARKS

 167,919
 76,500

AWENDAW GREEN

 25,327
 9,252

DORCHESTER COUNTY PARK

 20,000
 2,302

PUBLIC WORKS ART CENTER

 4,227
 2,376

FRIENDS OF THE EDISTO

 6,980
 532

ADVYON

 561
 212

EDISTO RIVER ADVENTURES

 8,658
 1,827

WINGS BACK ENTERTAINMENT

 310

DAN RILEY MUSIC

 2,924
 848

NOIS

 306
 67

SPONSOR REGISTRATION FORM

SPONSORSHIP LEVEL

- | | | |
|---|---|---|
| <input type="checkbox"/> Title Sponsor (1): \$5,000 | <input type="checkbox"/> Stage Sponsor (1): \$1,500 | <input type="checkbox"/> Kayaker Sponsor (6): \$750 |
| <input type="checkbox"/> River House Stage Sponsor (1): \$3,000 | <input type="checkbox"/> Songwriter Showcase Sponsor (1): \$1,500 | <input type="checkbox"/> Tuber Sponsor (10): \$500 |
| <input type="checkbox"/> Side Stage Sponsor (1): \$2,500 | <input type="checkbox"/> S.U.P. Sponsor (3): \$1,000 | <input type="checkbox"/> Swimmer Sponsor (unlimited): \$250 |

Please make checks out to: Network of Open Instrument Studios

SPONSOR LISTING INFORMATION

Business Name: _____

Contact Name: _____

Business Address: _____

Email: _____ Phone: _____

Website: _____ T-Shirt Size(s): _____

Facebook: _____ Twitter: _____ Instagram: _____

Signature: _____ Date: _____

Mail Registration Forms:

Edisto Blackwater Boogie
ATTN: Dan Riley
PO Box 1632
Goose Creek, SC 29445